

Dr. Pascal Schneider

- Dr. Pascal R. Schneider is a Corporate Communications Expert for groups, companies and foundations since 2002. Since 2006 he has held various management positions for global companies such as Siemens AG and thyssenkrupp AG.
- As Head of Communications of the Eberhard von Kuenheim foundation (BMW Group) he won the KOMPASS award for best communications in 2014. With the thyssenkrupp Communications Team he won as Head of Leadership Communications the German Brand Award 2017 in the category Best BrandRelaunch.
- Focusing primarily on communication strategies and leadership education, he has developed and implemented since 2010 workshops and curricula on branding, the development of messages and cross-media distribution. He has trained over 1.000 communicators and leaders around the globe.
- He is holding a doctor's degree in political science and joined in 2017 the Munich based Social Entrepreneurship Akademie and acts as Head of Qualification.

Focus of consulting and training work

- Corporate Communications
- Leadership Development
- Change
- Moderator

My message

- "Improvement is hard. If it were easy, we'd already be better." (Marshall Goldsmith)
- "Progress is impossible without change, and those who cannot change their minds cannot change anything." (George Bernard Shaw)